

# eCommerce Web Development

for

**Carrol Boyes USA**



CaRRoL BoYeS

## About

Carrol Boyes is a top South African designer, equipped with an Honors degree in Sculpture, who used her talent and flair to create distinctive and unique items. Today the brand sells in over 25 countries throughout the world including the United States, UK, Germany, France, Italy, Spain, Sweden, Norway, Denmark, Russia, Canada, Australia, New Zealand, Hong Kong, Singapore, Saudi Arabia and Dubai.

## The Challenge

Creation of not only a web presence for Carrol Boyes, USA but a web application to support their business processes and help them sell their products on the Internet. With the stocks in the go downs, each day counted and the project had to be completed ASAP.

## The Result

Vinove understood the requirements and provided the functional understanding, navigation and GUI for the entire project. A SRS (Software Requirements Specification) was drawn followed by various UML diagrams to ensure the sound documentation for ease of maintenance.

Vinove developed the web application within 6 weeks minimizing the losses for Carrol Boyes and ensuring that the project was a resounding success.

## Client Say

*"This team of website developers is in a class of their own. The quality of their work is superb and is reflective of their talents. They visualized what we wanted and made it happen. Our site was kept clean and simple & the end product looks like it cost 10 times what we paid them. Their creative genius continues to amaze me. They were always available with prompt feedback & their response time was excellent. They also did a website for my husband's client & they did an excellent job. I give them my highest recommendation and have no doubt that if you choose to use them you will be entirely satisfied with their work. Bravo. we love love love these guys and will be working with them in the future."*

**Melissa Mayo, Carrol Boyes, USA**