



BUILDING WHAT BUSINESSES NEED NEXT.

Digital. Scalable. Future-Ready.

Vinove creates, grows and operates businesses that help organisations build products, reach customers, run work, automate finance and apply AI.

About Vinove

Vinove is changing how growing businesses reach digital maturity. Our software development, digital marketing, and SaaS solutions help organizations of every size move faster, work smarter, and compete globally - without waiting years to get there.

We don't believe transformation should be reserved for companies with the largest budgets. At Vinove, we combine two decades of engineering discipline with a client-first approach, giving startups and Fortune 500 companies alike the tools, talent, and platforms they need to build what's next.

SHORT VERSION — FOR PRESS RELEASES (~50 WORDS)

Vinove is a digital transformation company founded in 2004, offering software development, digital marketing, and SaaS solutions to businesses of all sizes, from startups to Fortune 500 companies. Headquartered in Gurugram, India, with operations in the UAE, Vinove is committed to innovation, quality, and client-centered results. Learn more at vinove.com.

LONG VERSION — FOR PRESS KITS (~120 WORDS)

Founded in 2004, Vinove is a digital transformation company providing software development, digital marketing, and SaaS solutions to organizations worldwide, from early-stage startups to Fortune 500 enterprises. Headquartered in Gurugram, India, with additional operations in the UAE, Vinove has spent over two decades building web and mobile solutions across industries, earning recognition including the Deloitte Technology Fast 50 India and Deloitte Technology Fast 500 Asia Pacific awards, along with ISO 9001 and NASSCOM certifications. The company's portfolio includes ValueCoders, PixelCrayons, Workstatus, and Invoicera, each addressing a distinct business need, from IT outsourcing to workforce management and invoicing automation. Vinove's mission is to drive business success through innovative digital solutions that enhance efficiency and provide a competitive edge. For more information, visit vinove.com.



Vision

We drive business success through innovative digital solutions, enhancing efficiency, fostering growth, and providing a competitive edge for businesses of all sizes, everywhere.



Mission

To simplify digital transformation and empower businesses of all sizes, everywhere, as a global provider of quality eBusiness solutions.

Vinove at a Glance

Vinove is changing how growing businesses reach digital maturity, combining software development, digital marketing, and SaaS products under one group.

Founded	: 2004
Headquarters	: Gurugram, Haryana, India
Global offices	: India · United Arab Emirates
Employees	: 300+ worldwide
Industry	: IT Services & Digital Solutions
Website	: vinove.com

PORTFOLIO BRANDS



Online invoicing and accounts automation



Workforce management and time-tracking software



Digital transformation and brand-identity services

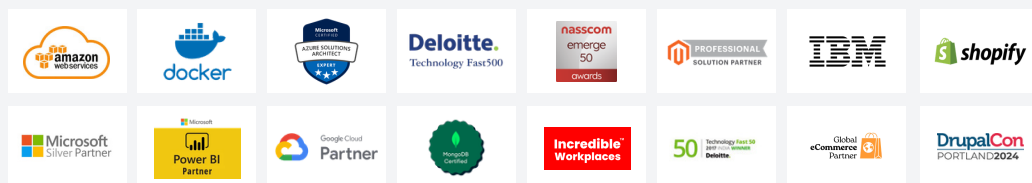


India's top 1% software talent, delivering dedicated teams for global clients.



Deploy AI agents that automate tasks & reduce operational costs by up to 40%.

RECOGNITION



LEADERSHIP

Executive Bios

A small group responsible for strategy, the operating standard, and long-term ownership decisions across all five companies, and the people running business development, operations, marketing, people and technology across the group.



Parvessh Agarwal
Founder and Chief Executive

An entrepreneur at heart with love for technology, Parvessh uniquely blends business analysis, strategy, targeted objectives, and ROI with IT solutions.



Shweta Agarwal
Chief Operating Officer

Shweta runs the operating side of the group, holding delivery, process and accountability consistent across all five companies.



Sanjiv Sethi
Founder and Chief Executive



Neha Kanodia
VP, Operations



Vivek Avasthi
VP, Digital Marketing



Rahul Srivastava
VP, Human Resources



Neha Raina
AVP, Operations



Pankaj Bijawat
Manager, IT



Saundaraya Gupta
Technical Manager



Ankit Kamal
AVP, Business Development



Ajay Kumar Tandon
AVP, Human Resources



MEDIA CONTACT

GEET IN TOUCH

Vinove is a digital transformation company founded in 2004, offering software development, digital marketing, and SaaS solutions to businesses of all sizes. Headquartered in Gurugram, India, with operations in the UAE.

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